



ACHIEVING SUCCESS

Track and present the data that matters most



Your success defines ours

At CropTrak, we are committed to delivering the enterprise software solution you need to track the data that matters most to you. But what's important to you may be different than what's important to another corporation. That's why we don't measure our success based upon the number of acres being tracked or user licenses sold, or any other arbitrary metric applied equally to everyone. Instead we consider ourselves successful when you achieve the objectives that your company is pursuing. Because that's what matters to you.

We understand how important individual success factors such as performance, security, availability, ease of implementation, and minimizing internal IT costs are to you. These factors are directly correlated to value propositions like cost savings, functionality, flexibility, mobility, and ease of implementation. By focusing on the success factors and value propositions that are most important to you, we supply not only the tailored software solution you need but also the ongoing support and exceptional service that make your life easier.

As we partner with you to achieve the objectives you seek, whether that be improved strategic flexibility, an increased ability to innovate, heightened data security, or any number of potential value propositions, we will know we have succeeded when you see your success.

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If your enterprise relies on the capture, verification, and reporting of farm-source data, you need CropTrak.

Call Us: 520 445 8022